
EAST CENTRAL ITBEC BOARD

Thursday, November 20, 2014
1:00 p.m.

Oshkosh Convention & Visitors Bureau
100 North Main Street, Suite #112
Oshkosh, WI 54901

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of September 24, 2014 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
6. Financial Report
7. Discussion/Decision - Review RFP Replies and Possibly Choose Contractor
8. Tourism Related Projects
 - a. Fishing Brochure Reprint
 - b. Taste of the Lakes Reprint
 - c. Strategic Plan for Marketing
 - d. Unique Your Trip - Possibly Combine with Another Brochure?
 - e. Antiquing/Collectables/Crafts Brochure
 - f. Winter Promotion - Ice, Sturgeon
 - g. Winnebago Waterways
 - h. Fox-Wisconsin Heritage Parkway
 - i. Future Projects

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9. Items for Future Agenda
10. Set Next Meeting Date
11. Adjournment