
EAST CENTRAL ITBEC BOARD

Wednesday, September 24, 2014
1:00 p.m.

Calumet County Courthouse
Room 227
206 Court Street
Chilton, WI

AGENDA

ALL AGENDA ITEMS ARE ASSUMED TO BE ACTION ITEMS

1. Call to Order
2. Roll Call
3. Approval of July 9, 2014 Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. Northwoods Rail Transit Commission
 - b. Wisconsin Ag Tourism Association
 - c. Vote Yes For Transportation
6. Financial Report
7. Tourism Related Projects
 - a. Brochure Inventory (Please Check How Many of Each You Have On-Hand)
 - b. Fishing Brochure Reprint
 - c. Taste of the Lakes Reprint
 - d. Strategic Plan for Marketing
 - e. Unique Your Trip
 - f. Antiquing/Collectables/Crafts Brochure
 - g. Winter Promotion - Ice, Sturgeon
 - h. Winnebago Waterways
 - i. Fox-Wisconsin Heritage Parkway
 - j. Future Projects

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8. Items for Future Agenda
9. Set Next Meeting Date
10. Adjournment