

# **PARKS & RECREATION MEETING COMMITTEE**

## **MINUTES**

DATE: August 3, 2009  
PLACE: Sunnyview Expo Center – BMX Parking Lot  
500 E Cty Rd Y, Oshkosh WI  
2:00 p.m..  
PRESENT: Parks Committee - Jerry Finch, Mike Norton, Nancy Barker, Tom  
Konetzke. Absent - Arlene Schmuhl.

ALSO PRESENT: Rob Way, Vicky Redlin, Loren Dieck – Winnebago County Parks

- 1.) Meeting called to order by Chairman Finch at 2:00 p.m.
- 2.) Recess meeting for Expo property tour with intent to reconvene at between 3:30 p.m. & 4:00 p.m.- Tom Konetzke moved to recess for tour of Expo. Mike Norton seconded. Motion carried 3-0. Meeting recessed 2:01 p.m.. Nancy Barker did not attend the tour.
3. Reconvene meeting at BMX parking lot – Tom Konetzke moved to reconvene. Mike Norton seconded. Motion carried 4-0. Nancy Barker rejoined meeting. Meeting reconvened 3:20 p.m..
4. Action Regarding WIOUWASH Trail – Commemorative Bench – Rob Way reported that he has been in contact with the Town of Clayton Chairman and the Town of Clayton Administrator. They will be taking the request for shared funding of a commemorative bench for the Johnny Depp filming of ‘Public Enemies’ to their open space committee on the third Thursday of this month. Mike Norton asked to have an information board included in the project. Rob will get back to the committee once he hears from the Town of Clayton.
5. Discussion of Lifest Post-event Issue(s) relating to Space Needs – Rob Way reported that the space issue for Lifest dumpsters with the Kids Kart Club is being addressed. In any case the needs of Lifest will take precedence for use of the area for their programming. Lifest has also made a request to use more of the Community Park. However, more information from Lifest regarding their need for using the Park is needed. Lifest will be attending the next Parks Committee meeting, where these questions may be answered.
6. Development of a Parks/Expo Marketing Video – Rob Way explained the need for budgeted monies for the UW Fox to undertake the project. He suggested that, as an alternative, the video can be made in house once the key marketing goals have been pinpointed and a focus is agreed upon. Jerry Finch stated that he would like to see the video done in house with Loren Dieck heading up the project. Rob Way will investigate the cost for software and any issues with the IS Dept. and report back to the committee.
7. Parks Director’s updates: Offer to Donate Property & Proposed 2010 Parks Budget – Rob Way reported that a request to donate a former town landfill site has been received.

He has not looked at the property yet. The property in question is in the Town of Vinland and is about 1 to 3 acres. Jerry Finch and Mike Norton stated that they do not want to accept the liability associated with a donation of a former landfill site. Nancy Barker would like more information on the site. It was also stated that the property would be surrounded by new developments and the County Park system currently does not operate neighborhood-type parks. Rob Way will examine the site and return with more info for the next meeting.

8. Committee Chairman's updates: Advertising – Water Spots Magazine & Autumn fest Advertising – Chairman Finch questioned if advertising in the Waterways magazine would be an option for Autumn Fest as well as the entire Parks Dept. As Arlene Schmuhl does advertising for the area via the OCVB she will be given the info to investigate. Chairman Finch also approached Tom Egan of the Fair Board and they agreed to allow Autumn Fest to share printing costs for yard signage in 2010. Vicky Redlin will contact Tom Egan for more info after this year's events. Chairman Finch also stated that he requested an increase in the Conference budget for the Parks Dept. from County Executive Mark Harris, for staff to investigate sponsorship, marketing, and networking opportunities.
9. Committee Member's updates: none
10. Staff Updates: Rob Way reported that the Poygan boat landing restoration project presentation he gave to the DNR Waterways Commission last Friday went well. The Commission will be bringing the grant amount funded for this particular project back to 50% of total cost which is up from the previous year. The deadline for supplemental funding for the snowmobile trail maintenance overage is coming up in late August and hopefully the DNR will supply more than 50% of the overage for this past winter's fund. Vicky Redlin reported on the advertising being done for Autumn Fest 2009 and passed out posters for Committee Members to hang in their area. She will be on OCAT Oshkosh Today on August 18, there is advertising starting after the Fair on WISS and WAUH as well as 2 front page ads in the Buyer's Guide. Additional ads will be sent to the community calendars for Time Warner and the Neenah public TV station.
11. Next Meeting Date – August 31, 2009 at 2:00 p.m.
12. Future Agenda Items – landfill donation, snowmobile supplement, cost of in house video (if available), bench for trail, Lifest post event report.
13. Adjournment – Chairman Finch called for a motion to adjourn. Tom Konetzke moved to adjourn. Mike Norton seconded. Motion carried 4-0. Meeting adjourned 4:02 p.m..

Respectfully Submitted,  
Vicky Redlin  
Asst. Expo Mgr.