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## EAST CENTRAL ITBEC TOURISM COMMITTEE

Tuesday, October 6, 2009

Winnebago County Courthouse Campus  
Oshkosh, WI

### MINUTES

**CALL TO ORDER:** East Central ITBEC Tourism Committee Chair Paul Sundquist called the meeting to order at 2:05 p.m.

**ROLL CALL:** Paul Sundquist & Arlene Schmuhl, Winnebago County; Matt Payette, Kewaunee County; and Kelly Nieforth, Calumet County. **STAFF:** Bill Korrer, Wisconsin Counties Association (WCA) Field Services Representative.

**APPROVAL OF SEPTEMBER 24, 2009 MINUTES (JOINT MEETING):** Motion by NIEFORTH, second by SCHMUHL, to approve the September 24, 2009, minutes from the joint meeting, with the note that coloring books will be online and not purchased. Motion carried.

**CHAIR'S REMARKS:** Chair Sundquist had no opening comments today.

**DISCUSSION/DECISION - PRINTING COSTS AND FORMAT CHANGE FOR THE FISHING GUIDE:** Arlene Schmuhl said that with the Board's approval of the *Discover Wisconsin* show, the paper for the fishing guide will not be on the special, more costly waterproof paper. Some minor format changes will be incorporated into the project.

**DISCUSSION/DECISION - DISCOVER WISCONSIN SHOW:** The Committee discussed potential show content, but no final decision was made. Arlene Schmuhl will act as the liaison from the Committee to Greg Smith.

**ITEMS FOR FUTURE AGENDA:** Nothing new at this time.

**SET NEXT MEETING DATE:** The next meeting date will be Thursday, January 7, 2010 in Calumet County starting at 1:00 p.m.

**ADJOURNMENT:** Motion by NIEFORTH, second by SCHMUHL, to adjourn at 2:33 p.m. Motion carried.