



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1 866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
www.wicounties.org

EAST CENTRAL ITBEC BOARD

Tuesday, May 11, 2010

Winnebago County Courthouse Campus
Oshkosh, WI

MINUTES

CALL TO ORDER: East Central ITBEC Chair Stan Kline called the meeting to order at 1:00 p.m.

ROLL CALL: Stan Kline & David Albrecht, Winnebago County; Kelly Nieforth, Calumet County; Matt Payette, Kewaunee County; and Citizen Member Paul Sundquist. **EXCUSED:** Ralph Prescott, Calumet County. **ABSENT:** Dave Mayer, Kewaunee County. **STAFF:** David Dumke & Bill Korrer, Wisconsin Counties Association (WCA) Field Services Representatives. **OTHERS PRESENT:** Bill Roh, Winnebago County Supervisor.

Introductions were made around the room.

ELECTION OF OFFICERS: East Central ITBEC Chair Stan Kline opened nominations for the chair's position. Dave Albrecht nominated Stan Kline. Motion by NIEFORTH, second by ALBRECHT, to close nominations and cast an unanimous ballot for Stan Kline as East Central ITBEC Board Chairperson. Motion carried.

Chair Kline thanked the members for their support. Chair Kline asked for nominations for Vice-Chair. Matt Payette nominated Kelly Nieforth. Motion by SUNDQUIST, second by PAYETTE, to close nominations and cast an unanimous ballot for Kelly Nieforth as Vice-Chair. Motion carried.

Chair Kline asked for nominations for the position of Secretary. Chair Kline explained that staff acts as the recording secretary, so this is basically a figurehead post. Kelly Nieforth nominated Matt Payette. Motion by ALBRECHT, second by SUNDQUIST, to close nominations and cast an unanimous ballot for Matt Payette as Secretary. Motion carried.

APPROVAL OF FEBRUARY 3, 2010 MINUTES: Motion by ALBRECHT, second by NIEFORTH, to approve the February 3, 2010 minutes. Motion carried.

CHAIR'S REMARKS: East Central ITBEC Chair Kline welcomed back the board members after the county organizational meetings this past April.

PROJECT DIRECTOR'S REPORT: Dave Dumke told the members that Bill Korrer is applying for an appointment to the Oneida County Clerk's vacancy. The County Board will be making a decision the appointment on May 18. Dave Dumke also distributed copies of the Ho-Chunk Nation's local gaming compact payment schedule to the Board. This was for informational purposes only.

- a. Wisconsin Ability Network: Dave Dumke distributed a copy of a model letter of support for the Wisconsin Ability Network (WAN) CDBG grant application to the Department of Commerce. The CBED grant cycle has expired, so Juneau County will be the municipal applicant of record for the CDBG grant.
- b. Northern Networks Conference: The 2010 Northern Networks Conference is September 15-17, 2010 in Fort Frances, Ontario. Sustainability, with a focus on bio-energy and food production, is the theme this year. A draft agenda is out, but nothing is online yet.
- c. Annual Statewide ITBEC Conference Planning: The Annual Statewide ITBEC Conference is July 13 & 14 in Lac du Flambeau. The format is the same "in at noon, out by noon" used the last couple of years. The East Central ITBEC will need to think about who will present their report this year. Kelly Nieforth said she can assist with the prep work, but she has a meeting conflict.
- d. Wisconsin Way *Blueprint for Change*: Bill Korrer told the Board that there was a press release a couple of weeks ago that recounted the past progress that was made on the Wisconsin Way process. However, there was no mention of any new meetings being scheduled to conclude the idea generating statewide public forums.

ACTION ITEM:

- a. ITBEC Booth at WCA Conference Marketplace: Motion by ALBRECHT, second by NIEFORTH, to allocate up to \$200 to be designated to pay for an equal share of ITBEC booth expenses at the 2010 WCA Annual Conference Marketplace. Funds to come from the East Central ITBEC Project Funds Account. Motion carried.

FINANCIAL REPORT: Bill Korrer handed out copies of the financial report to the Board. Because of the commitment of \$12,000 in 2011 for the final payment on the *Discover Wisconsin* show, the financial report shows a negative balance of \$5,612.45. There is a cash balance, however those funds are encumbered resulting in the negative balance from an accounting standpoint. Motion by SUNDQUIST, second by ALBRECHT, to accept the financial report. Motion carried.

TOURISM COMMITTEE REPORT: Tourism Committee Chair Paul Sundquist distributed copies of the annual list of tourism related expenditures by county to the Board. Only one or two counties did not see a decrease in tourism related spending in 2009 when compared to 2008. Mr. Sundquist pointed out that the East Central ITBEC counties that partner on regional promotions, did better than the neighboring counties not active in the ITBEC. Bill Korrer noted that a quick review showed most of the other ITBEC counties' spending levels decreased less than the statewide average of -7.8%. Joint marketing sure seems to be paying off. Kelly Nieforth told the Board work continues on the new fishing promotion.

BUSINESS COMMITTEE REPORT: Stan Kline reported that the Northeast Wisconsin Global Trade Conference was in Congressman Petri's district for the first time this year when it was held in Oshkosh. The ITBEC Business Committee has been a sponsor of this events for over six years.

ITEMS FOR FUTURE AGENDA: Nothing new was suggested at this point.

SET NEXT MEETING DATE: The next East Central ITBEC Board meeting is scheduled for October 5, 2010 starting at 1:00 p.m.

ADJOURNMENT: Motion by ALBRECHT, second by PAYETTE, to adjourn at 2:13 p.m.
Motion carried.