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**EAST CENTRAL ITBEC TOURISM COMMITTEE  
&  
EAST CENTRAL ITBEC BUSINESS COMMITTEE  
(Joint Meeting)**

Thursday, January 7, 2010  
1:00 p.m.

Calumet County Courthouse  
Room 219  
206 Court Street  
Chilton, WI

N 44.02951  
W088.16772

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of October 6, 2009 Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. Wisconsin Ability Network
  - b. Wisconsin Way *Blueprint for Change*
  - c. Northern Networks Conference Update
6. Financial Report
7. Promotional Items Update
8. *Discover Wisconsin* Update
9. Discussion/Decision - Farm Fresh Atlas 2010
10. Fishing Guide Update
11. Tourism Committee Projects Update

LYNDA BRADSTREET  
DIRECTOR OF ADMINISTRATION & FINANCE

JON HOCHKAMMER  
DIRECTOR OF INSURANCE OPERATIONS

JOHN REINEMANN  
LEGISLATIVE DIRECTOR

J. MICHAEL BLASKA  
DIRECTOR OF PROGRAMS & SERVICES

MARK D. O'CONNELL, EXECUTIVE DIRECTOR

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East Central ITBEC Tourism Committee & Business Committee Agenda

January 7, 2010

12. Business Committee Projects Update
13. Items for Future Agenda
14. Set Next Meeting Date
15. Adjourn